**Empathy Map Canvas**

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| **Date** | **22 June 2025** |
| **Team ID** | **LTVIP2025TMID43223** |
| **Project Name** | **Transfer Learning-Based Classification of Poultry Diseases for Enhanced Health Management** |
| **Maximum Marks** | **4 Marks** |

An **Empathy Map** helps in understanding the users’ needs, challenges, and expectations. The primary user here is the **poultry farmer**.

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| **Category** | **Description** |
| Says | “I need to know what’s wrong with my birds.” “I wish there was a faster way to diagnose diseases.” |
| Thinks | “If I lose these chickens, I’ll lose my income.” “Veterinary services are too far and expensive.” |
| Does | Observes symptoms manually. Relies on traditional knowledge or trial-and-error treatments. |
| Feels | Worried, helpless, and frustrated due to recurring disease outbreaks and high mortality rates. |

